


Table 53. Create a freight advisory committee.

Initiative 50: Create a Freight Advisory Committee	
Description: A freight advisory committee (FAC) is composed of a group of different freight stakeholders and serves as a forum in which novel solutions for urban freight problems are discussed. It is a good practice to complement the FAC input with targeted outreach efforts to receive feedback from all segments of the industry.	
Targeted mode: All modes	Geographic scope: City, area
Type of initiative: Stakeholder engagement: create a freight advisory committee (FAC)	Primary objective: Stakeholder engagement
Expected costs and level of effort to implement: This initiative requires coordination among the multiple stakeholders involved.	
Advantages: <ul style="list-style-type: none"> • Facilitates the implementation of freight initiatives • Creates communication channels between different stakeholders • Improves outreach efforts • Reduces probability of unintended consequences 	Disadvantages: <ul style="list-style-type: none"> • Requires high coordination among different stakeholders
Examples: <ul style="list-style-type: none"> • National Freight Advisory Committee (NFAC), Washington, District of Columbia, United States (for the entire country) • FAC of the Capital District Transportation Committee, Albany, New York, United States • Columbus Region Logistics Council, Columbus, Ohio, United States • North Central Texas Council of Governments (NCTCOG), Arlington, Texas, United States • New York City DOT Industry Advisory Group (IAG), New York City, New York, United States • Seattle Freight Mobility Advisory Board, Seattle, Washington, United States 	
	
<p>Source: Rensselaer Polytechnic Institute – CITE</p>	
References: Columbus Chamber of Commerce; North Central Texas Council of Governments; Holguín Veras et al. 2013b	