

Table 55. Create a Technical Advisory Committee.

Initiative 52: Create a Technical Advisory Committee	
Description: A technical advisory committee (TAC) is a forum in which the public-sector staff at the various agencies with jurisdiction on subjects that impact freight activity meet to discuss freight policy. This is important in complex metropolitan areas, where the need for coherent public-sector coordination is the highest.	
Targeted mode: All modes	Geographic scope: City, area
Type of initiative: Stakeholder engagement: create a technical advisory committee (TAC)	Primary objective: Stakeholder engagement
Expected costs and level of effort to implement: This initiative requires coordination among the multiple stakeholders involved.	
Advantages: <ul style="list-style-type: none"> • Facilitates the implementation of freight initiatives at all levels • Provides technical support for initiatives implementation • Facilitates the coherent public-sector coordination in complex metropolitan areas • Improves outreach efforts • Reduces probability of unintended consequences 	Disadvantages: <ul style="list-style-type: none"> • Requires high coordination among different stakeholders • Differences in points of view among jurisdictions
Examples: <ul style="list-style-type: none"> • Southern California Association of Governments (SCAG) • Hampton Roads Transportation Planning Organization, Freight Transportation Advisory Committee (FTAC) 	
References: Hampton Roads Transportation Planning Organization; Southern California Association of Governments	