



**IMPROVING FREIGHT SYSTEMS
IN METROPOLITAN AREAS:**
**From New York City
to Across the Globe**
New York, NY | September 16, 2015

HOSTED BY:



School of
Engineering &
Computing Sciences

SPONSORED BY:



University
Transportation
Research Center

WORKSHOP AGENDA

8:00 – 8:30: Registration

8:30 – 8:45: Welcome Remarks

Remarks by Dr. José Holguín-Veras (RPI) and Dr. Nada Marie Anid (NYIT)

8:45 – 10:45: Session 1 – Private and Public Sector Perspective on Needs and Issues

This session is intended to allow private and public sector representatives to describe their views about the key issues impacting urban supply chains in the New York City (NYC) metropolitan area, and suggest potential solutions.

Moderator: José Holguín-Veras

[Mark Dicus – SoHo Broadway Initiative Business Improvement District](#)

[Kendra Hems – New York State Motor Truck Association \(NYSMTA\)](#)

James Versocki – New York State Restaurant Association (NYSRA)

[Gerry Bogacz – New York Metropolitan Transportation Council \(NYMTC\)](#)

[Lou Venech – Port Authority of New York and New Jersey \(PANYNJ\)](#)

[Charles Ukegbu – New York City Department of Transportation \(NYCDOT\)](#)

[Tamiko Brim-Burnell – Federal Highway Administration \(FHWA\)](#)

[Marina Castro – U.S. Environmental Protection Agency Region 2 \(US EPA\)](#)

10:45 – 11:00: Coffee Break

11:00 – 12:30: Session 2 – Public Sector Initiatives to Improve Urban Freight

This session will provide a briefing on the chief findings and decision support tools developed as part of NCFRP 33 Improving Urban Freight Systems in Metropolitan Areas. Freight transportation movements in metropolitan areas, particularly urban or downtown settings, has become a major topic of research in recent years. Finding ways to promote freight transportation's benefits while minimizing its negative impacts is a challenge that is enhanced by the fact many different attributes impacting freight transportation movements, such as roadway infrastructure, vehicle operations, business pickup and delivery time windows, and zoning regulations, are controlled by different public agencies and/or private businesses. To improve the system performance in, the different stakeholders must be engaged in the comprehensive planning and assessment process. This presentation will introduce the recently completed NCFRP Report 33: Improving Freight System Performance in Metropolitan Areas – A Planning Guide. The guide defines a pragmatic and conceptually well-grounded set of both supply and demand initiatives (including hybrids) that is supported by solid guidelines to establish effective and proactive stakeholder engagement processes. Fifty-four public sector initiatives have been identified and classified into eight main groups. In addition to the planning guide an online initiative selector tool will be presented to help decision makers select appropriate solutions based on their input.

Moderator: Michael Replogle (NYCDOT)

José Holguín-Veras (RPI), Jeffrey Wojtowicz (RPI), Johanna Amaya (RPI), Joseph Dack (HDR)

- Infrastructure Management
- Parking and Loading Areas Management
- Vehicle-related Strategies
- Pricing, incentives and taxation
- Logistical Management
- Freight Demand/Land Use Management
- Stakeholder Engagement

Case Study Presentation: Truck Routes – Mitigating Community Concerns



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12:30 – 1:30: Lunch (Keynote Speaker, Mr. Ryan Russo, NYCDOT Deputy Commissioner of the Division of Transportation Planning and Management)

1:30 – 2:30: Session 3 – Case Studies Part I

This session is first of two parts presenting urban freight initiatives throughout the world. The speakers will provide a summary of various freight initiatives implemented in their respective cities.

Moderator: Joseph Tario (NYSERDA)

[Stacey Hodge \(NYCDOT\) – Urban Freight Initiatives in New York City](#)

[Hugo Yoshizaki \(University of São Paulo\) – San Paulo, Brazil Off-Hour Delivery Experience](#)

[Märta Brolinson \(City of Stockholm\) – The Stockholm Freight Plan – Towards a More Accessible City](#)

[Marta Panero \(NYIT\) - Urban Distribution Centers](#)

2:30 – 2:45: Coffee Break

2:45 – 3:45: Session 4 – Case Studies Part II

This session continues the previous session with more presentations on urban freight innovations throughout the world. One of the objectives is to foster the creation of a network of like-minded professionals that span multiple world cities.

Moderator: Robert Ancar (NYSDOT)

[Jaz Chani \(Transport for London\) - London 2030: Freight for the Future](#)

[Eulois Cleckley \(District DOT\) – District of Columbia Commercial Loading Zone Management Program](#)

[Joeri Jongeneel \(City of Rotterdam\) – Urban Freight as a Living Lab](#)

[Alison Conway \(City College of New York\) – Freight Bikes in North America](#)

3:45 – 5:00: Session 5 – Panel Discussion: The Way Forward

This panel includes representatives of the private, public, and research sectors that will tackle the question of how best to advance a proactive and holistic agenda to improve the overall performance of urban supply chains to ensure that they contribute to economic productivity and efficiency; foster quality of life, livability, and environmental justice; and enhance environmental conditions and sustainability.

Moderator: José Holguín-Veras

Stacey Hodge – New York City Department of Transportation

Joseph Tario – New York State Energy Research and Development Authority

Anne Strauss-Wieder – North Jersey Transportation Planning Authority

Kendra Hems – New York State Motor Truck Association

James Versocki – New York State Restaurant Association

Tamiko Brim-Burnell – Federal Highway Administration

David Hopkins – New York City Economic Development Corporation

Robert Ancar – New York State Department of Transportation

Gerry Bogacz – New York Metropolitan Transportation Council

Robert Gottheim - Rep. US Congressman Jerrold Nadler, New York 10th District

5:00 – 5:15: Closing Remarks

José Holguín-Veras (RPI) and Marta Panero (NYIT)